

Logistics Management Major

This major aims to train the students to meet the needs of socialist modernization, maintain overall development and have a solid knowledge of management, economics, statistics, logistics and other basic scientific knowledge. Students are supposed to be equipped with the ability of logistics enterprise operation management, logistics big data perception and analysis, logistics process optimization and system design, and application and management of intelligent logistics system, as well as innovation spirit and practice ability, so as to be an applied and interdisciplinary talent with an international vision who can engage in the operation and management of enterprise logistics, the third-party logistics, engineering and technology logistics and supply chain related fields.

Graduates mainly engage in material demand analysis and procurement management, material distribution management, finished goods storage and inventory management and other production logistics management related work or supply chain management in manufacturing enterprises; procurement and supply management, sales logistics management and terminal distribution operation and management in business enterprises; as well as basic logistics business management, process optimization and design in the third-party logistics enterprises.